

German Kunststoff-Fröhlich GmbH succeeds in Czech Republic with leasing know-how from Immoconsult

Immoconsult Leasinggesellschaft m.b.H. – a specialist for tax-optimized financial solutions – is financing a new site in the Czech Republic for Kunststoff-Fröhlich GmbH, a major German automobile supplier, using an operate-leasing model.

In order to be close to its customers from the automobile industry in the Czech Republic, German Kunststoff-Fröhlich GmbH is investing approx. 2.2 million Euros in the construction of a new factory in Písek. This expansion will be financed using a tax-optimized operate-leasing model developed for Kunststoff-Fröhlich by Immoconsult Leasinggesellschaft m.b.H., a company belonging to the Austrian Investkredit–Volksbank Group.

Kunststoff-Fröhlich follows customers to the Czech Republic

Kunststoff-Fröhlich GmbH was established in Thuringia in 1929 and currently employs 160 workers. It is a family company specializing in the production of thermoplastic injection moulds used as components in medical engineering, electrical engineering, and the automobile industry. The most renowned customers of Kunststoff-Fröhlich GmbH include Audi, BMW, Continental TEVES, GM, Honda, Jaguar, Mazda, Mercedes-Benz, Peugeot, Renault, and Toyota.

In order to accompany these customers in their expansion to new markets, the company already established a branch factory and rented a property in the city of Písek – the third largest city in South Bohemia with 30,000 inhabitants located approx. 100 km away from Prague. The property measures 10,700 square metres, and the production facilities cover an area of 3,800 square metres. Kunststoff-Fröhlich is now erecting a new production hall on a plot in the industrial area of Písek-Nord. In Písek, Kunststoff-Fröhlich produces brake fluid reservoirs for several car models by Audi, BMW, Toyota, VW, and other brands. Other investors from the automobile industry in Písek-North include Aisin Europe

Manufacturing Czech from Japan, Heyco Werk CR from Germany, and SNOP from France.

2.2 million Euros through operate leasing

Calculated over a period of 15 years, the costs for the Czech site amount to approx. 2.2 million Euros. The entire project will be financed using a so-called „operating leasing“ scheme. It is a form of financing comparable to renting, which offers certain advantages for the lessee. As an off-balance-sheet method of financing, „operate leasing“ does not affect a company's equity, improves its rating, and does not put a burden on the company's credit line.

The decisive reason for choosing Immoconsult as a financing partner was the company's flexibility and solution-oriented approach. Immoconsult operates in seven countries in Central and Eastern Europe and offers the same quality of services there as in Austria. As Gerhard Höfler, the Managing Director of Immoconsult describes the cooperation with Kunststoff-Fröhlich, „the factors in favour of Immoconsult were our customer focus and product-oriented approach, and our ability to take decisions quickly.“ The services that Immoconsult provides for Kunststoff-Fröhlich range from financing to support in putting up the project for tender, and organizing the construction management.

Short info on Investkredit Bank AG and Immoconsult Leasinggesellschaft m.b.H.

Investkredit Bank AG is the competence centre for the companies and commercial real estate of the Volksbanken group. The real estate segment offers a wide range of expertise-based services on all issues relating to commercial real estate, ranging from financing, independent development activities and asset management to regular in-company market analysis. Real estate leasing is provided by Immoconsult Leasinggesellschaft m.b.H. Immoconsult offers a comprehensive service ranging from location search to construction and utilization. Operating from local branch offices, the group fully covers the dynamic growth markets in Central, Eastern, and South Eastern Europe. Immoconsult Leasinggesellschaft m.b.H. was established in Vienna in 1987 as a fully-owned subsidiary of Österreichische Volksbanken AG (ÖVAG). The objective of the establishment of Immoconsult was to concentrate the own real estate activities of the Österreichischen Volksbanken AG and to create a service centre for ÖVAG customers. Immoconsult began expanding in neighbouring countries back in 1992, making it one of the pioneers in Central and Eastern Europe. Immoconsult currently has operative units and branch offices in Bulgaria, Romania, Slovakia, the Czech Republic, Hungary, and Poland.

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